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Career Advice Australia



A CAREER AS A BEAUTY THERAPIST

Allannah Stanton, 23, from Ella Baché Cherrybrook, a salon owner for 3 years, began her career at the Ella Baché College of Skin and Beauty Therapy. Allannah, who feels that her college education gave her a passion for beauty therapy as well as the best year of her life, believes that the Ella Baché College's small business model and franchise system is what makes the difference to running a successful business.



"The small business module helped me with my business plan which I did for a college assignment. I handed that same assignment to the bank manager when I applied for my business loan, he was blown away with the detail of the business plan!"

The Ella Baché College and franchising system provides such support from the college and franchising alleviating the stress and providing a streamlined system to starting your own business. Most importantly the College provides education that equips students with the right tools to manage customers and arm them with practical and theoretical information to provide the best service.

"For me the quality of education, the facilities, trainers and the nice family feel allowed myself and others to get the most out of our experience, develop solid professional foundations and gave me everything I needed even at such a young age to achieve what I hoped to and beyond!"

Scholarship Opportunity

Ella Baché is proud to offer the Edith Hallas Scholarship to help an individual pursue their dream of a career in the beauty industry. For information on the scholarship application process and eligibility criteria please visit www.ellabache.com.au.



JOB PROFILE - MANAGER

Brian Postle:
Manager SuperCheap Auto

HOW DO I BECOME A MANAGER ?

Hard work and dedication to the retail industry, and by consistently exceeding expectations to achieve the best possible results for the business you are working in, that's what management is all about. Being able to build a rapport with team members is also very important so that you can inspire a productive, efficient working team that will work together to achieve the goals of the business.

WHAT PERSONAL ATTRIBUTES DO I NEED TO BECOME A MANAGER?

You need to be hard working and a people person. You must be willing to give feedback and take feedback and you need to be understanding. It's important to have a passion for what you are doing.

HOW MUCH CAN I EARN AS A MANAGER ?

As much as you like! It all depends on how much work you want to put into your career. The higher the goals you aim for, the more money you will earn with some companies - especially if they have a bonus structure.

HOW MANY HOURS CAN I EXPECT TO WORK IN A WEEK ?

As a manager you might only find yourself working a 38 hr week but in some cases you might find yourself working 60 hours a week. It all depends on how organised you are and what is happening in the current retail market.

WHAT ARE MY EMPLOYMENT PROSPECTS?

Your employment prospects in retail are getting better every day as the need for talent in this industry is in high demand. You don't always need to stay in store management as there are many other opportunities in this industry to challenge your career whether it be in Merchandising, Marketing or any other area where your interests may lie.

IF I WANT FURTHER INFORMATION WHERE CAN I GO?

In getting further information I would seek the NRA website or the ozjobs website. If you are interested in a particular company, then look on that particular company's website as it may have career news/advice to help you with your enquiries.



INDUSTRY LEADER

Meet one of Australia's Leading Managers –

Brian Postle from Super Cheap Auto

Brian Postle started his retail career by default, as he was really just looking for a 'fill in' job until he decided what he wanted to do. He accepted a job at McDonalds and discovered that he actually enjoyed retail and working with the public.

Not long after he accepted a position with Super Cheap Auto, which further fuelled his passion for working with people. Brian decided that retail was the career for him and set his sights on management. He began a Retail Traineeship and hasn't looked back.

Since finalising his retail traineeship, Brian while still in his early twenties, has achieved his goal of becoming a store manager by completing an Advanced Diploma in Retail Management. Brian was recently a runner-up in the 2007 National Retail Association's Young Retailer of the Year award.

