



Introducing ARA Marketing

In need of a solid marketing strategy to grow and prosper but lack the resources to justify a marketing department? If you want to stand out from the competition and reach the right people, a good marketing plan is vital.

Now, the ARA can help.

Introducing ARA Marketing – a comprehensive marketing service catering specifically to small and medium retail businesses.

ARA Marketing offers senior marketing expertise at below-market rates including:

- Research
- Brand strategy
- Marketing plans
- Marketing management
- Marketing mentoring and coaching
- Public relations
- Online marketing
- Events

Many growing businesses recognise they could improve their marketing approach but don't have the skills in-house, the resources or can't justify the funds to employ someone full-time to fill this gap.

ARA Marketing fills this gap providing senior marketing expertise and an objective, no-nonsense approach to your business. This expertise can be available as needed to fit in with a company's growth objectives.

No job is too big or too small – ARA

Marketing can provide its services on a project-by-project basis or can work as a fully out-sourced marketing department. Either way, our focus is on achieving real results for our clients that can be fully measured and accounted for.

ARA Marketing services are provided by

Marketing Angels. Marketing Angels is Australia's leading marketing consultancy business delivering results for growing businesses.

Marketing Angels works with clients nationally and has consultants located in Sydney, Melbourne, Brisbane and Canberra.

All ARA Members are entitled to a discount on all marketing services.

To find out more, call 1300 368 041 or email marketing@retail.org.au and ask for ARA Marketing

www.retail.org.au

delivering marketing that works

CALL US FOR YOUR FREE ONE HOUR MARKETING APPRAISAL

